



BO'S HOUSE

NON-PROFIT
BUSINESS PLAN

A Collaboration by:



November 2023

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Executive *Summary*

North Shore Rescue and Bowen Does That One Day are working together to gain exclusive use of the cabin known as the Ranger Station on Hollyburn Mountain. Our goal is to enter into a lease with the District of West Vancouver in order to repair it and create "Bo's House".

The two Purposes of Bo's House will be:



1) LOVE

Provide a dedicated space for grieving families who have lost a child.



2) JOY

Encourage kids to fall in love with nature and show them how to do it safely.

We, North Shore Rescue and Bowen Does That One Day, will share the cabin 50/50 and we will work together to achieve our purposes. Bowen Does That One Day will focus its attention on providing a dedicated space for grieving families and North Shore Rescue will focus its attention on encouraging kids to fall in love with nature and showing them how to do it safely. There will be no charge for guests to attend Bo's House.

Our vision for Bo's House is to create a space where giggles spill over, tears roll free and both are met with love. North Shore Rescue and Bowen Does That One Day will work together to achieve our two purposes so that over time this love and joy will create ripples that are spread throughout our community.

The Organizations



North Shore Rescue

NSR is non-profit volunteer-run mountain search and rescue team based on the north shore of Vancouver. We provide life-saving service to the public, 24 hours a day, every day of the year, at no charge.

What do we bring to the table?

- *Unsurpassed outdoor safety knowledge from years of experience*
- *A wealth of resources, including an incredible team of volunteers*
- *An intention to proactively teach in order to reduce reactive calls*



Bowen Does That One Day

Formed by Bowen's mom and dad. Our goal is to continue Bowen's legacy by spreading love and joy just like Bowen did.

What do we bring to the table?

- *All of our love and passion*
- *Endless time to dedicate to Bo's House and the behind the scenes work*
- *Knowledge from our lived experience*

We believe Bo's House will only be as successful as the love and joy that it generates. We believe that we are the right team to lead this project. However, we also know that we are limited to only our experiences and knowledge. We know that our community has so much more knowledge, skill, culture, and history that can be poured into Bo's House. Ultimately we believe it is this sharing and learning from our community that will truly breathe love and joy into Bo's House. In order to achieve this community approach, our goal is to work with Squamish Nation; BC Parks; the District of West Vancouver; Cypress Mountain and the Hollyburn Ridge Association. Our hope is to create both smaller and bigger relationships with these pivotal organizations as well as other individuals, groups and organizations in the years to come.



The Team

North Shore Rescue and Bowen Does That One Day will work together to make this happen.

Outdoor Education



**Ran Katzman, Public Education Team
North Shore Rescue**

Ran has been a member of North Shore Rescue for 5 years. He leads the Public Education team. Ran and his team will create programs and lesson plans specific to Bo's House. They will also train a team of North Shore Rescue Youth Ambassadors who will then lead the programs at Bo's House.

Grieving Families

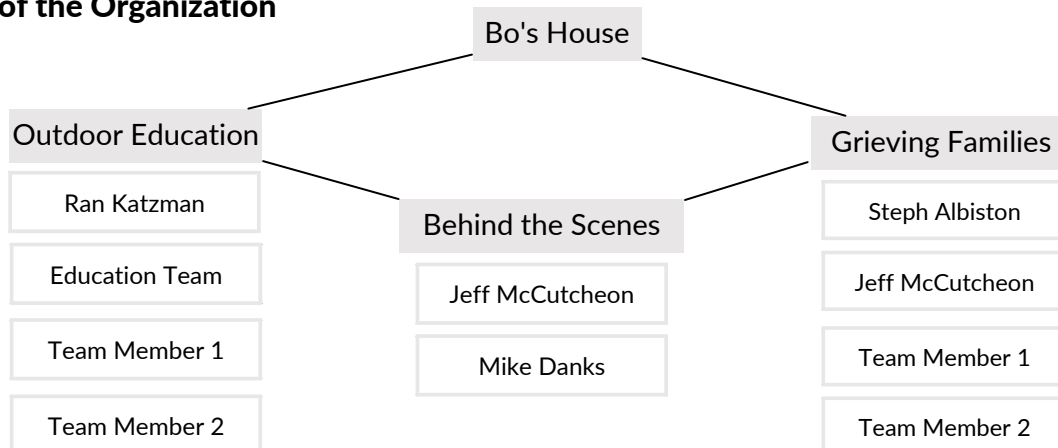


**Stephanie Albiston, Jeff McCutcheon
Bowen Does That One Day**

Steph and Jeff will pour their love for Bowen into Bo's House. They will ensure that all guests are welcomed into Bo's House with love and gentleness. They are grateful to have a large support system, and they will welcome and include this support in every aspect of Bo's House.

We believe we form the perfect compliment to each other and that together we will make Bo's House a beautiful success for our community.

Map of the Organization



Programs *Description*

The two purposes of Bo's House will be:



Provide a dedicated space for grieving families

We want to provide a space for grieving families to remember their loved ones. We know all too well that nothing will fix or heal the loss of a child. So, we want to create a space where families can grieve and love in their own unique way and experience all that comes with those emotions in a dedicated space. Our hope is that these fellow grieving families will have a moment of connection, maybe with their lost love, maybe with each other, maybe with the quiet and the trees or maybe with something perfectly meaningful to them.

Cold water plunges, long hikes, nourishing meals, journaling, creative outlets, big cries and big laughs, will all be available at Bo's House. These pieces are all part of what has allowed us to take a deep breath, created space in our hearts, or provided us with a moment of connection, we hope they do for others too.

Encourage kids to fall in love with nature and show them how to do it safely

Programs at Bo's House will provide kids with the knowledge and tools to explore our beautiful backyard safely. Programs will be geared towards kids ages 5 - 18, but available to all ages, and run by the North Shore Rescue Education Team, through their "Ambassador Program".

The North Shore Rescue Youth Ambassador program will be developed by the North Shore Rescue Education team to promote education, leadership and teamwork. These ambassadors will help run Bo's House and teach our next generation of outdoor enthusiasts.



Impact *Plan*

How our programs will make a difference



One of a kind

Mental Health: There is no dedicated grieving space for families on the North Shore. Bo's House will be for people to grieve their lost loves.



Self care

Mental Health: Bo's House will promote awareness that grief continues, even once lives have seemingly returned to normal. Bo's House will create space for grief to live hand in hand with love, throughout the rest of the grieving family members' lives.



Ensuring kids are enjoying the outdoors safely

Education: Due to our increasing population and the increasing popularity of outdoor recreation, it is expected that numbers of North Shore Rescue calls will continue to increase. The North Shore Rescue Education team has identified a goal to proactively teach in order to reduce reactive calls. Bo's House will be a place in the field where kids can explore our beautiful backyard, and learn outdoor safety from the experts.



Inspire the next generation of outdoor enthusiasts

Education: The North Shore Rescue Education team will also create the North Shore Rescue Ambassador program, which will promote leadership and teamwork. Once trained these ambassadors will be able to amplify the message of outdoor safety and teach it to the kids at Bo's House.



Getting kids off their phones and outside

Education: We want to give kids more opportunities to experience the joy and awe of an adventure outside. More than ever, people and especially kids are learning from behind a screen. We want to highlight the pure joy of learning about the mountains in the mountains, and learning about the forest from the forest. Our hope is kids will fall in love with our beautiful backyard and this will last long after they leave Bo's House.

Potential *Hurdles*

How will we make this happen?



Time Commitment from North Shore Rescue members

We are aware of the great time commitment required by North Shore Rescue members. To help with this, North Shore Rescue's Education Team will identify and train Ambassadors that will be known as North Shore Rescue Youth Ambassadors. These Ambassadors will have specific educational interests and will be separate and apart from North Shore Rescue Members. Bowen Does That One Day will work with and support North Shore Rescue Youth Ambassadors in every way possible. Bowen Does That One Day will prepare the cabin for each guest of the grieving space, ensuring that the welcome is appropriate for each family.



Money

Each organization is responsible for 50% of all costs. A breakdown of expected expenses can be found on [page 9](#). North Shore Rescue has secured funding through a private donation to cover the expenses related to house for 10 years (\$100,000 for a renovation and 10 years at \$25,000 annually for a total of \$350,000.) Bowen Does That One Day will generate this money through donations, fundraisers and grants. More details on this can be found on [page 11](#).



Renovation

Our goal with the renovation would be to upgrade the aspects of the Ranger Station while preserving its heritage significance by using people who are familiar with the land (Squamish Nation and HRA local builders). We will work with BC Parks and the District of West Vancouver to repair the structure in a way that everyone is happy with. We will follow guidelines from these two agencies as well as work with Cypress Mountain to ensure we respect their parking and leased land during the entire process and afterwards.

Why Choose Us?



Vision

The cabin known as the Ranger Station has not been used since 2010. The cabin deserves to be used again. We want to preserve the cabin's structure, highlight the cabin's history and ensure love and joy are part of the cabin's future.

We know that the Hollyburn Cabins, including the Ranger Station, have a rich history and amazing stories. They are recognized by West Vancouver as having heritage value, the statement of significance can be found [here](#). The picture to the left is of Scotty Finlayson who was appointed by the District of West Vancouver in 1932 as the first Hollyburn Ranger. As the depression worsened and theft increased a group of cabin owners formed a patrol system to check on cabins twice a day for 25 cents a week. Scotty's job was to monitor uncontrolled cabin building on the Ridge.

We will protect and preserve the history of the Ranger Station, and stories like this, as long as we are involved.

Capital

In order to create Bo's House, we have budgeted \$200,000 for repairs and \$50,000 annually for programming and maintenance.

Relationships

It is the love and joy of our diverse community that will make this a true success. We want Bo's House to be a place where genuine connections are made and relationships are valued.

Who We Are

Together, we have the passion, history of success, skill and expertise to ensure we are successful.

Traditional Lands

Along with the recognition of the Heritage Value, we will also recognize the traditional territories on which the Ranger Station sits.

Picture above from <https://www.hollyburnheritage.ca/mtn-lodges/hollyburn-memoirs-scotty-finlayson/>

Target Audience

Who will Bo's House be for?



Grieving Families

Bo's House will be a place for grieving families. For people in grief who want to sit in peace with their grief and memories, or distract themselves with a good book and outdoor adventure. Bo's House is for people who want a chance to check in with themselves and each other wherever they happen to be. The goal of Bo's House is to meet grief with love.



Kids

Bo's House will be a place for kids to learn, explore and make memories. The kids at Bo's House will be between 5-18 years old, from the lower mainland and from aboriginal and non aboriginal ancestry. Some will have strong outdoor knowledge and others will have no wilderness experience. The goal of Bo's House will be for all kids to leave full of knowledge, giggles and a few new friends.



Indigenous Organizations

Bo's House is a place for on and off reserve, status and non-status, Metis and Inuit people. We believe grief is a journey of learning and sharing that never ends. We have learned that tears and giggles often flow in the same breath. Bo's House is a place for sharing and learning. We are grateful for each person who shares their journey with Bo's House.



Families of Lost Hikers

On multiday rescues, the family of lost hikers often want to be close by, and connected to the North Shore mountains, but often have nowhere to go. Bo's House will be for these families.



Neurodivergent Community

Bo's House will be for people living with neurodiversity. North Shore Rescue has invested countless hours for autism training and awareness. Bo's House is a place to continue this relationship and growth of knowledge.

First Year Anticipated *Budget*

The majority of the first year funds will be used to repair and update the Ranger Station cabin. Overall the cabin is in great shape however it has been vacant since 2010. For current pictures of the cabin please scan or click the QR code.



Cabin Repair Breakdown

Item	Estimated Cost	Notes
Electrical panel	\$7,000	Cabin has power running to it, panel needs to be replaced, small wall to hide wires
Replace beam	\$20,000	Yellow cedar log has rotten through, will need to be replaced
Corner posts	\$20,000	Corner posts may require stabilizing, will wait for inspection report from WV
Sewage System	\$25,000	Sewage line needs to be dug and pump installed
Running Water	\$25,000	Water line is installed next to the structure hopefully tie into that
Loft fire escape	\$5,000	Replace window and install ladder
Loft railing and ladder	\$3000	New railing, gate and ladder for loft
Furniture / Appliances	\$10000	Fridge, beds, couches etc.
Environmental Assessment	\$10,000	Quote from Sartori
Unforeseen Expenses	\$75,000	
TOTAL	\$200,000	Rough estimate

First year total costs

With the improvements to the cabin (\$200,000) plus the annual operating costs (\$50,000) found on the following page, we estimate the opening year costs of the cabin will be **\$250,000 (\$125,000 for each organization)**.

Annual Financial *Plan*

Expected operational annual costs of the cabin

Annual Operational Costs

Item	Value	Notes
Taxes	\$1,000	
Insurance	\$10,000	Building and activities
Hydro/Propane	\$4,000	The cabin has electricity running to it and a propane stove top
Grieving families	\$15,000	All funds associated with assisting grieving families
Youth outreach	\$15,000	All funds associated with the youth outreach program
Maintenance / slush fund	\$5,000	Upkeep of cabin and unanticipated expenses
TOTAL	\$50,000	Roughly \$25,000 for each organization

Financial Commitment

In addition to budgeting \$200,000 to repair the cabin we're committed to spend another \$500,000 over the next 10 years to help give back to the community.

Fundraising

North Shore Rescue and Bowen Does That One Day have budgeted \$700,000 for this project over 10 years (\$350,000 each). NSR has been fully funded for this project. Bowen Does That One Day has raised over \$175,000 through private donors and fundraising events. Below are some fundraisers we have held in the past.



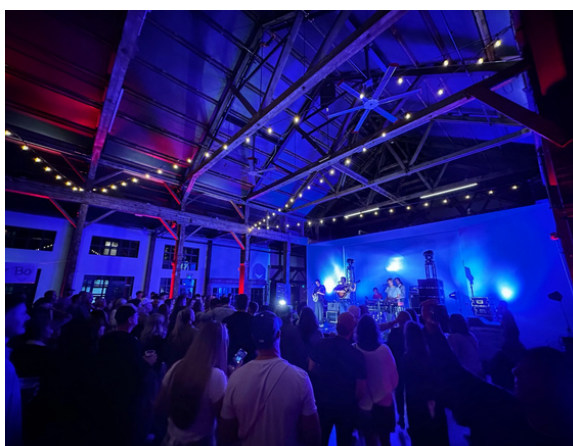
Bocce For Bowen 2022

Bocce for Bowen 2022 was all that we could have wished for and so much more. We raised over \$30,000 and had a beautiful day in the sun with all of Bowen's favourite people (including those he had not yet met). The outfits were incredible, some were Bocce themed, some were Bowen themed, all were amazing. For more information and pictures: bowendoesthatoneday.com/bocce2022

Bocce For Bowen 2023

Somehow 2023 was even bigger than 2022. Throughout the day over 500 people from the community came by to show their support and have fun in the sun. Together we managed to raise over \$25,000 while putting smiles on the faces of our community.

For more information and pictures: bowendoesthatoneday.com/bocce2023



Birthday Bash 4 Bowen

Our largest event we have thrown and also the most beautiful. Birthday Bash 4 Bowen was a celebration of Bowen's energy, laughter and joy. There was entertainment throughout the night headlined by a band from Australia called Sons of the East. This event raised over \$30,000.

For more information and pictures: bowendoesthatoneday.com/birthdaybash4bowen

Future Plans & Milestones

Our teams goals.



2024

Officially open
Bo's House

2025

Partnerships with North
and West Van School
Districts formed

2027

Partnerships with
Children's Hospital,
Canuck Place etc. formed

2029

Be able to secure annual
funding because of our
reputation



Bowen held this sign up on his first full day of preschool, 3 days before he passed. When we asked him what he wanted to be when he grew up he said "Happy".

In the end it might be as simple as that.

We want everyone who visits Bo's House to have a moment of their own "happy". We hope that moment lasts long after they leave Bo's House.

Thank you for your time,
please don't hesitate to reach
out if you have any questions.




Bo's House

A collaboration by:



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